



### **DMG presents:**

#### **The Icon Online Convention – the online event on resin infiltration!**

The DMG Online Academy is offering a real highlight event with the start of 2021! On February 8th, 9th and 10th, the Icon Online Convention will offer a three-part online-seminar package covering all aspects of infiltration treatment. The speakers are renowned international experts and participation is free!

#### **What is the Icon Online Convention?**

The Icon Online Convention is a segmented, English language online-seminar event hosted by DMG. It will comprise of three interconnected webinars on three evenings and will focus on a variety of aspects relevant to resin infiltration. Topics will range from effective proximal application and various esthetic possibilities for use on smooth surfaces and will also cover tips for correct diagnoses and treatment planning. Several prominent, internationally recognized infiltration experts have been engaged as speakers. Participation in the entire event is free of charge. Registration for individual modules is not possible.

#### **What does the program include?**



On Monday evening, February 8th, Prof. Dr. Carlos Rocha Gommers Torres from Sao Paulo State University - UNESP, Brazil will open the event with his lecture, "MIH: etiology and esthetics treatment using resin infiltration". The lecture will review the mechanism of tooth development, providing information about the etiology of these alterations, allowing a differential diagnosis in relation to other causes of enamel opacities on anterior teeth. The use of resin infiltration procedure for the esthetic treatment will be presented, including tips and tricks to obtain the best results.



On Tuesday, February 9th, Dr. Omar Marouane will address the important use of transillumination in predicting the infiltration procedure. In this lecture he will describe how the transillumination serves as a diagnostic tool to assess lesion extension, to confirm the removal of the surface layer, and to monitor the progression of the infiltration. Being simple, non-invasive, and painless, transillumination represents a promising method to help the dental practitioner in obtaining predictable results with resin infiltration.



On Wednesday, February 10th, Dr Linda Greenwall, specialist in Restorative Dentistry and Prosthodontics, will talk about "Treating white spots with whitening and resin infiltration". This Online lecture covers the research behind dental bleaching treatments and resin infiltration. It will also evaluate the current tooth whitening techniques used in dental practice, focusing on new whitening innovations for 2021. The lecture also elaborates on how to combine treatments with resin infiltration and further minimal invasive aesthetic treatment like bondings.

All webinars will start at 7 PM CEST. Presentations will be in English and will last about 90 minutes. Following the presentation on Wednesday evening, there will be a concluding round of discussion with all speakers moderated by Dr. Susanne Effenberger, Head of Clinical Research at DMG.

### **How will the event be promoted?**

As with previous online-seminars, we are hoping for the active support of our international trade partners in promoting the Icon Online Convention. In addition to this, the event will be promoted by DMG as follows:

- Articles in the news section of the DMG website
- Accompanying posts on our social media channels
- Advertisement on Facebook

### **Where can you find more information and register?**

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All information related to the Icon Online Convention as well a link to free online registration can be found at:

<https://www.dmg-dental.com/en/education/online-seminars/seminar-details/Seminar/show/446/>

We're looking forward to an enthusiastic turnout at this extraordinary webinar event!